

## DESCRIBING PEOPLE: MEET PHIL KNIGHT



Phil Knight is the founder and CEO of Nike, a famous sports and fitness company. He is from Oregon, USA. He was born in 1938 and he is a very rich man. He is married, and his wife's name is Penny. They had two sons and one daughter. Knight loves sport, including tennis, running and golf. He also likes fast cars. He says 'I love the fact that Nike is about sports.'

Knight's ad agency is Wieden & Kennedy. At his first meeting with Wieden, Knight said, 'Hi, I'm Phil Knight. And I hate advertising.' But they are still partners. At meetings with Wieden, Knight is relaxed and tells jokes. He wears blue jeans, a T-shirt and suit jacket, and a pair of Nike shoes.

Knight is interested in Asia, especially Japan. His office is full of objects from Asia. It is in Nike's World Headquarters in Beaverton, Oregon.

### A) Completar el cuadro con información contenida en el texto

Phil Knight	
Age	
Nationality	
Marital status	
Job	
Type of company	
Interests	

### **B) VERDADERO O FALSO**

*Indicar si las siguientes oraciones son verdaderas o falsas. Subrayar los renglones de referencia.*

1. Phil Knight es el fundador de Nike.
2. Knight y su esposa tuvieron cuatro hijos.
3. El nombre de su esposa es Wife.
4. Wieden se desempeña en el campo de la publicidad.
5. En la oficina de Knight hay numerosos objetos de Austria.
6. La oficina de Knight se encuentra en California.

### **C) GRAMÁTICA**

- Hallar en el texto los verbos conjugados en *Simple Present*.

- Búsqueda en el diccionario: Buscar el significado de las siguientes palabras e indicar la acepción correcta, según el contexto.

*Founder*

*Meeting*

*Partner*

*Advertising*

*Office*